

# OLIVIA K. GLUCK

## CONTACT

262.388.5526

okgluck@yahoo.com

7182 N Poplar Rd  
West Bend, WI 53090

okgluck.digitalmediadrive.com

## EXPERTISE

Photography  
Videography  
Digital Imaging  
Event Planning  
Adobe Photoshop  
Adobe InDesign  
Adobe Illustrator  
Adobe Dreamweaver  
WordPress  
Microsoft Office  
Prezi  
Elementary German  
CPR/First Aid Certified

## SOCIAL MEDIA

@oliviagluck



## EDUCATION

**University of Wisconsin - Milwaukee** Sept 2015 - May 2017  
Journalism, Advertising & Media Studies  
Communication Minor

**University of Hawaii - Manoa** Sept 2014 - Dec 2014  
Communications: Mass Media Emphasis

**University of Wisconsin - Green Bay** Sept 2012 - May 2016  
Communications: Mass Media Emphasis

## MEDIA WORK EXPERIENCE

**Wacker Neuson Corporation** Nov 2015 - Present  
Marketing Intern

- Create and update print and web advertisements, company website content and e-commerce websites.
- Photograph employees, events and product equipment.
- Create and deploy mass online emails

**Ansay & Associates, LLC** May 2015 - Nov 2015  
Social Relations Intern

- Create and update print and web advertisements, presentations, mass emails, videos and blog posts
- Update logo, website and social media sites. Conduct, record and edit interviews, events and meetings
- Assist with large company wide event planning and preparation

## OTHER WORK EXPERIENCE

**Weidner Center** Sept 2012 - May 2015  
Assistant Stage & Lighting Designer

- Assist with stage design, lighting, spotlight operation, curtains, event security and set up for various top entertainment events

**Kress Events Center** Sept 2012 - May 2015  
Lifeguard Supervisor

- Responsible for shift schedules, employee meetings, lifeguard training, drills and employee and pool maintenance records